

DIKSHA SADHWANI

Motion Designer & Visual Strategist

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SUMMARY

Motion designer, digital content creator, and visual strategist specializing in branded motion systems, experiential marketing, and social-first creative. Experienced across Fortune 500 enterprise activations, SCADpro collaborations, and building an independent digital presence delivering measurable results including 106K+ views and 12% growth for campaigns alongside organic personal channel cultivation. Strong in After Effects, large-scale design systems, short-form video production, and cross-functional collaboration under tight agency deadlines.

EXPERIENCE

Junior Creative Intern • George P. Johnson, *San Francisco* June 2026 - Oct 2026

- **Develop multi-screen digital assets and motion graphics** for flagship enterprise events like Cisco GSX, ensuring visual continuity across large-scale displays.
- **Execute precision graphics production and final asset releases** for major activations (Honda, Top Golf), delivering flaw-free deliverables under tight agency timelines.
- **Design post-event documentation ("Beauty Books")** for Fortune 500 clients like Adobe, archiving experiential design systems for internal strategic use.

Social Media Documentary • CoMotion 2026, *Savannah* Nov 2025- Mar 2026

- **Produced short-form motion content** for CoMotion 2026 that drove **106K+ views** and **12% follower growth** in under 60 days.
- Built and managed a **content calendar and social strategy** to maintain consistent campaign rollout across channels.
- Iterated edits using **performance insights** and audience response to improve viewer retention and campaign effectiveness.

Presentation Experience Lead • Trane Technologies x SCADpro, *Savannah* Sept 2025- Nov 2025

- Designed a multi-sensory brand experience concept for Trane Technologies that translated mission-driven ideas into a **clearer stakeholder-facing narrative**.
- Produced **motion-based presentation assets and process videos** to support executive storytelling and project documentation.
- **Structured visual narratives** for audiences including employees, investors, and community stakeholders.

Brand Asset Library Team Lead • FINRA x SCADpro, *Savannah* Jun 2025 - Aug 2025

- **Led a cross-functional team** in organizing visual content and building scalable brand asset systems for internal use.
- **Developed brand voice guidelines** and visual toolkits that improved consistency across firm-wide communications.
- Streamlined creative workflows by creating systems that made branded assets easier to access, manage, and deploy.

Motion Design Lead • Deloitte x SCADpro, *Savannah* Jan 2025 - Mar 2025

- **Designed typography-driven motion assets** and After Effects sequences aimed at increasing engagement among 18–35 audiences.
- **Collaborated with cross-functional teams** to deliver motion graphics aligned to campaign briefs under tight deadlines.
- Applied platform-specific creative best practices to **explainer videos and social ad assets**.

EDUCATION & CERTIFICATIONS

Savannah College of Art and Design (SCAD) — B.F.A. in Motion Graphics Design, May 2026

Magna Cum Laude

CERTIFICATIONS

Google Foundations of Digital Marketing & E-Commerce

Feb 2026 - Mar2026

Adobe Photoshop Certified Professional

April 2023

Professional Presenter, SCADamp

Jun 2023

SKILLS

Tools: After Effects, Illustrator, Photoshop, Premiere Pro, Cinema 4D, Figma, Chat GPT, Gemini, Claude

Core strengths: Motion Graphics, Typography in Motion, Campaign Design, Social-first creative, Visual Systems, Presentation Storytelling, Storyboarding, Experiential Marketing

Bonus: Brand Identity, Event Graphics, Video Editing, Scalable Asset Workflows

HONORS

SCAD Startup Automotive Category Winner 2025 • Creative Entrepreneur Year 2021 • Featured in Voyage Savannah & Canvas Rebel