

# Diksha Sadhwani

Motion Designer

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## PROJECT EXPERIENCE

### Invictus Global Tech, Motion Designer

Remote, January 2026- Present

- Delivered end-to-end motion design production for the client product.
- Created comprehensive visual asset libraries and animated explainer videos/product demos.
- Streamlined production workflow by developing reusable design systems and style guides, reducing project turnaround time by 70% while maintaining brand consistency.

### SCAD Animation Studios, Social Media Manager

Remote, October 2025- Present

- Needed to maintain momentum across 6+ month production cycle.
- Implemented targeted hashtag strategy and engaged with film festival and filmmaker communities.
- Challenged to translate production process into compelling narratives

### Co-Motion 2026, Social Media Manager & Documentary Lead

Remote, November 2025- Present

- Creating social media videos that hype up the student led Motion Design conference.
- Includes creating engaging videos and interviews to increase student participation & highlight the people behind the scenes.
- Creating process video for the whole branding process.

### Trane Technologies x SCADpro, Presentation Experience Lead

Savannah, GA Sept 2025- November 2025

- Designing a multi-sensory brand experiences to engage employees, investors, customers, and community members.
- Applying systems thinking and narrative strategy to develop immersive brand touchpoints reflecting technological innovation.
- Translate brand values into spatial, emotional, and interactive experiences maintaining brand consistency across all creative assets.

### Finra X SCADpro, Team Lead

Savannah, GA June 2025 - August 2025

- Led cross-functional team in comprehensive brand audit and strategy project, building trust through human-centered design systems.
- Analyzed diverse audience touchpoints and social media presence to inform strategic branding decisions.
- Developed brand voice guidelines, internal toolkits, and training materials to improve brand consistency and communication alignment.
- Collaborated with stakeholders to ensure creative excellence on all deliverables, big or small.

### Deloitte x SCADpro, Motion Designer

Savannah, GA January 2025 - March 2025

- Led motion design deliverables for holistic social media campaign targeting younger audience aged 18-35.
- Provided creative direction to shape narrative storytelling, enhancing campaign resonance and visual appeal.
- Produced motion graphics for presentations, explainer videos, and Public Service Announcements aligned with brand messaging.
- Conceptualized, wrote, and edited promotional content for broadcast and digital distribution across social platforms.

### Kidwiseman Website & Email Signature, Motion Designer

[Website](#)

- Designed 5-second logo animations for digital touchpoints (website footers, email signatures), optimizing file sizes to balance brand impact with fast load times.
- Created micro-animations that enhanced brand presence across multiple platforms while maintaining professional aesthetics and technical performance standards.

### Inscribe Magazine, Founder

[Link to Magazine](#)

- Co-founded Inscribe Magazine, scaling team from 5 to 25 members while managing content creation, design, and distribution.
- Secured high-profile collaborations and distributed 30+ copies across India, growing brand engagement and readership.
- Led concurrent projects under publication deadlines, coordinating cross-functional creative teams to deliver quality content.

## EDUCATION

### Savannah College Of Art & Design

Graduation: June 2026

Bachelor of Fine Arts in *Digital Communication and Multimedia*

## SKILLS

**Software Proficiency:** Adobe Creative Suite (After Effects, Illustrator, Photoshop), Maxon Cinema 4D, Figma, Canva, Pro Tools, AI Prompt Engineering (Runway, Veo, Gemini, Perplexity)

**Specialization:** 2D & 3D Motion Graphics, Video/Sound Editing, Brand Strategy, Typography, Logo Design, Project Management, Art Direction Creative Direction, Project Management, Prototyping, Cross- Functional Collaboration

## LICENSES & CERTIFICATIONS

Adobe Photoshop Certified Professional

Professional Presenter, SCADamp

Certificate of Completion, SCAD forward

ChatGPT

## HONORS & AWARDS

SCAD Startup- Automotive Category Winner- 2025

SCAD Achievement Honors Scholar

Creative Entrepreneur of the Year- 2021