

DIKSHA SADHWANI

Motion Designer & Visual Strategist

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SUMMARY

Motion designer and visual strategist graduating May 2026, specializing in branded motion systems, campaign storytelling, and social-first creative. Experienced across SCADpro client work, event branding, and presentation-led visual narratives, with measurable results including 106K+ additional views and 12% follower growth in 60 days. Strong in After Effects, design systems, asset organization, and cross-functional collaboration under fast deadlines.

EXPERIENCE

Social Media Documentary • CoMotion 2026 Nov 2025- Mar 2026

- **Produced short-form motion content** for CoMotion 2026 that drove **106K+ views** and **12% follower growth** in under 60 days.
- Built and managed a **content calendar and social strategy** to maintain consistent campaign rollout across channels.
- Iterated edits using **performance insights** and audience response to improve viewer retention and campaign effectiveness.

Presentation Experience Lead • Trane Technologies x SCADpro Sept 2025- Nov 2025

- Designed a multi-sensory brand experience concept for Trane Technologies that translated mission-driven ideas into a **clearer stakeholder-facing narrative**.
- Produced **motion-based presentation assets and process videos** to support executive storytelling and project documentation.
- **Structured visual narratives** for audiences including employees, investors, and community stakeholders.

Brand Asset Library Team Lead • FINRA x SCADpro Jun 2025 - Aug 2025

- **Led a cross-functional team** in organizing visual content and building scalable brand asset systems for internal use.
- **Developed brand voice guidelines** and visual toolkits that improved consistency across firm-wide communications.
- Streamlined creative workflows by creating systems that made branded assets easier to access, manage, and deploy.

Motion Design Lead • Deloitte x SCADpro Jan 2025 - Mar 2025

- **Designed typography-driven motion assets** and After Effects sequences aimed at increasing engagement among 18–35 audiences.
- **Collaborated with cross-functional teams** to deliver motion graphics aligned to campaign briefs under tight deadlines.
- Applied platform-specific creative best practices to **explainer videos and social ad assets**.

Founder • Inscribe Magazine

[Link to Magazine](#)

- Co-founded Inscribe Magazine and helped scale the team from **5 to 25 members** across content, design, and distribution.
- **Led creative direction and multi-channel distribution strategy** for editorial content and brand growth.
- **Managed collaborations and production timelines** to ensure high-quality deliverables across contributors and channels.

SELECTED PROJECTS

Penguin × Monotype App Launch — SaaS product launch campaign with motion systems across social, digital, and OOH.

Netflix Original: Maniac Brand Packaging — Brand and motion packaging for streaming

Canadian Screen Awards • UN Biodiversity • Web Summit — OOH, social, and event graphics for high-profile entertainment and global conference properties.

EDUCATION & CERTIFICATIONS

Savannah College of Art and Design (SCAD) — B.F.A. in Digital Communication, May 2026

Achievement Honors Scholar

CERTIFICATIONS

Google Foundations of Digital Marketing & E-Commerce

Feb 2026 - Mar 2026

Adobe Photoshop Certified Professional

April 2023

Professional Presenter, SCADamp

Jun 2023

SKILLS

Tools: After Effects, Illustrator, Photoshop, Premiere Pro, Cinema 4D, Figma

Core strengths: Motion Graphics, Typography in Motion, Campaign Design, Social-first creative, Visual Systems, Presentation Storytelling, Storyboarding

Bonus: Brand Identity, Event Graphics, Video Editing, Scalable Asset Workflows

HONORS

SCAD Startup Automotive Category Winner 2025 • Creative Entrepreneur Year 2021 • Featured in Voyage Savannah & Canvas Rebel