Diksha Sadhwani

Motion & Graphic Designer

Portfolio
LinkedIn
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ABOUT

I'm a motion designer and social-first creative with agency experience across live events, advertising, and brand. I turn thoughtful concepts into design and motion, grounded in visual storytelling. For startups, I bring curiosity, attention to detail, and a love for the craft, translating brand stories into engaging content people interact with.

EDUCATION

Savannah College Of Art & Design (SCAD) | U.S.
B.F.A Motion Media Design
September 2022 - May 2026 | 3.86 GPA

SOFTWARE SKILLS

After Effects
Illustrator
Photoshop
Premiere Pro
Cinema 4D
Figma
Keynote
Microsoft Office
Google Veo
Higgsfield
GPT Work
Claude
Firefly
CapCut
Edits

PROFESSIONAL SKILLS

Motion Graphics
Graphic Design
2D / 2.5D Design & Animation
Marketing & Social Storytelling
Strategy & Concept
Content Production
Platform Specific Content
Performance Analysis
Short-Form Editing
Brand Systems
Creative Workflows
Storyboarding
Brand Identity
Typography
Video Editing
Presentation Design
Creative Collaboration

CREATOR PARTNER COLLABORATIONS

One Creator Lab Program '26 Apprentice
Kakiza Skin Care
Clay GTM - Sculpt'26 Conference
One Way Ventures - One Way Summit'26
UXDX San Francisco'26

EXPERIENCE

alt b partners | San Francisco, CA
Social Media Specialist, Content & Motion
Nov'26 - Present

- Spearheading cross-platform strategy and content planning for accounts, translating complex B2B narratives into distinct brand voices across social platforms. I design custom graphics and produce native short-form video assets while driving daily community engagement, trend monitoring, and targeted industry networking to elevate brand visibility.

George P. Johnson | San Francisco, CA
Junior Creative & Motion Graphics Intern
June'26 - Oct'26

- Translated complex messaging into digital, motion, and multi-format event content for major tech brands including Cisco, Snowflake, Google, and Salesforce. Executed high-volume asset production for Honda activations and developed reusable post-event documentation for Adobe. Delivered on-site production design for Cisco GSX 2026 and Dreamforce 2026, collaborating cross-functionally under fast-paced agency timelines.

Trane Technologies x SCADpro | Savannah, GA
Presentation Experience Lead
Sept'25 - November'26

- Translated creative strategy into a multi-sensory visual experience for Trane Technologies, designing motion-led presentation assets, process videos, and client-facing storytelling materials. Guided creative direction from initial concept to final production using stakeholder feedback, while tailoring visual narratives for employees and community stakeholders to ensure brand consistency.

FINRA x SCADpro | Savannah, GA
Brand Asset Library Team Lead
June'25 - August'25

- Led a cross-functional team in building a scalable brand asset library to organize and streamline creative reuse across internal teams. Developed brand voice guidelines, visual toolkits, and optimized asset management systems that improved operational workflows, while maintaining rigorous quality control and design feedback across all deliverables.

Deloitte x SCADpro | Savannah, GA
Motion Design Lead
January'25 - March'26

- Concepted and designed typography-driven motion graphics and digital social assets, applying platform-specific creative practices across explainer videos. Collaborated with cross-functional teams to translate campaign briefs into polished creative under tight deadlines, continuously iterating layouts, motion, and visual treatments to maintain brand alignment.

RECOGNITION

Hack for Social Impact'26 Top 2 & Crowd Favourite
Dean's List
SCAD Startup Automotive Category Winner'25
SCAD Achievement Honors Scholar
Creative Entrepreneur of the Year'21
Canvas Rebel Feature
Voyage Savannah Feature